

Flags of the African Diaspora



[Brazil](#)



[United States](#)



[Haiti](#)



[Dominican Republic](#)



[Colombia](#)



[France](#)



[Venezuela](#)



[Jamaica](#)



[United Kingdom](#)



[Mexico](#)



[Peru](#)



[Canada](#)



[Cuba](#)



[Italy](#)



[Puerto Rico](#)



[Germany](#)



[Spain](#)



[Ecuador](#)



[Trinidad and Tobago](#)



[Barbados](#)



[Guyana](#)



[Suriname](#)



[Argentina](#)



[Grenada](#)

**9TH
ANNUAL
STATEN
ISLAND
BLACK
HERITAGE**



“A Movement, Not A Moment”

Saturday, September 21, 2019

Opening Ceremony – 10:00 am
(Vanderbilt Avenue & Richmond Road)

Peoples’ Parade – 12noon
(Vanderbilt Avenue)

We are Family Festival – 1:00 pm
Tappen Park/Stapleton

“The African diaspora refers to the communities throughout the world that have resulted by descent from the movement in historic times of peoples from Africa, predominantly to the Americas and among other areas around the globe. The term has been historically applied in particular to the descendants of the West and Central Africans who were enslaved and shipped to the Americas via the Atlantic slave trade between the 16th and 19th centuries, with their largest populations in Brazil, the United States, and Haiti.”

“Staten Island Black Heritage Family Day,” is to honor the vast and diverse cultures of people that originated from the continent of Africa. We celebrate our diversity that derived from our common experience that placed us in different lands though the world.”



Staten Island Black Heritage

c/o Empowerment Zone Inc
180 Park Hill Avenue, Suite LH
Staten Island, New York 10304
(Tel.) 718 448-0010 (Fax) 718 448-0084

(Email) SIBlackHeritageDay@aol.com / SIBlackHeritageDay@gmail.com / (Website) www.SIBlackHeritageDay.com

February 20, 2019

Dear Partner:

We will be celebrating our 9th Annual Staten Island Black Heritage Family Day, on Saturday, September 21, 2019. The "Heritage Day" continues to be one of the premier events on Staten Island, drawing record crowds from the five boroughs and tri-state area.

The success of the Heritage Day depends in part on donations and partnerships like yours, that help to cover the cost of entertainment, insurance, rental fees, transportation for the bands, etc. Staten Island Black Heritage is respectfully requesting your partnership to help us offset these costs.

Your early commitment will enable us to move forward with planning one of the finest, free cultural events on Staten Island. The Heritage Day attendees range from infancy to older adults, that participate in the free day of activities as well as learn about social and health services available on Staten Island.

Your partnership provides you the opportunity to show your community support and give your business or organization exposure.

Benefits of Partnership:

- Large enthusiastic crowd that will notice and appreciate your support of the event;
- The Halo effect of being a community supporter.

Staten Island Black Heritage has a number of sponsorship levels to fit your budget. Each sponsor level carries a number of unique benefits that will provide your business/organization maximum exposure for name recognition; in addition to enhancing your corporate image. Please review the attached partnership form for more details.

For additional information please call (718) 448-0010. All donations are tax deductible.

Sincerely,

Beth Coleman-Oliver

Beth Coleman-Oliver,
2019 Chairperson

"Staten Island Black Heritage Family Day," is to honor the vast and diverse cultures of people that originated from the continent of Africa. We celebrate our diversity that derived from our common experience that placed us in different lands though the world."

Staten Island Black Heritage Partnership Opportunities 2019

Partnership Commitment Form and copy of PDF Logo must be received by Monday, June 24, 2019, to ensure inclusion on promotional materials and T-shirts.



Partnership Levels

Platinum Partner: \$3,000 & Up

Business name and logo prominently displayed as a Platinum Partner on SIBH Website, Facebook, and promotional material
2 Tickets to the 2nd Annual Red, Black & Green Ball
2 Tickets to the 9th Annual Smooth Sounds by the Sea
Business name and logo on your own banners displayed at Festival and Parade
Name listed on Family Day T-Shirts

Gold Partner: \$2,000 & up

Business name and logo prominently displayed as a Gold Partner on SIBH Website, Facebook, and promotional materials
2 Tickets to the 2nd Annual Red, Black & Green Ball
Business name and logo listed on banners displayed at Festival and Parade
Name listed on Family Day T-Shirts

Silver Partner: \$1,000 & up

Business name and logo displayed as a Silver Partner on SIBH Website, Facebook and promotional materials
Business name and logo on banners displayed at Festival and Parade
Name listed on Family Day T-Shirts

Bronze Partner: \$500.00 & up

Business name displayed as a Bronze Partner on SIBH Website, Facebook,
Business name prominently displayed on banners at Festival and Floats
Name listed on Family Day T-Shirts

Community Sponsors - \$100.00

Name listed on Staten Island Black Heritage website as a Community Sponsor
Entry admission into the parade - Parade number to be determined by Parade Coordinator
(parade registration form and fee must be received by July 30, 2019)

Patron – \$25-\$99

Name listed on Staten Island Black Heritage website as a Patron

“Staten Island Black Heritage Family Day,” is to honor the vast and diverse cultures of people that originated from the continent of Africa. We celebrate our diversity that derived from our common experience that placed us in different lands though the world.”

Staten Island Black Heritage
Partnership Commitment Form 2019

Company Name:

Contact Name:

Address:

Phone:

Email:

YES! We are supporting the 9th Anniversary Staten Island Black Heritage Family Day on Saturday, September 21, 2019.

(Please check Partnership level)

Platinum Partner

Gold Partner

Silver Partner

Bronze Partner

Community Sponsor



Print Name:

Signature:

Date:

Mail form & check, or money order to:

**Staten Island Black Heritage, c/o Empowerment Zone Inc., 180 Park Hill Avenue, Suite LH, SINY 10304
or email to SIBlackHeritageDay@aol.com fax (718) 448-0084. For more information contact
(718) 448-0010.**

Please email PDF copy of organizational or business logo No later than June 24, 2019.

***“Staten Island Black Heritage Family Day,” is to honor the vast and diverse cultures of people that originated from the continent of Africa.
We celebrate our diversity that derived from our common experience that placed us in different lands though the world.”***